Retail center proposed

Developer wouldn't build a stadium at the American Cyanamid plant, but he would support one.

By VALERIE KELLOGG Courier-News Staff Writer

William Krame wants to pump

million into transforming Amer-Cyanamid's former chemical plant in Bridgewater into a regional shopping cen-



Krame

Krame said he would not

finance a proposal to bring minor league baseball to the 500-acre site. But, as the developer overseeing construction and leasing at the site, he would be willing to make \$2 million in improvements should a stadium be built.

That pitch is being made by Steven Kalafer, a Flemington automobile dealer who been discussing the proposal with the Somerset County Park Commission for several months, said Krame, president of

Krame Development Co. in Para-

American Home Products, which acquired American Cyanamid and now owns the site, would donate the 25-acre parcel where the 7,600-seat stadium would be built.

Krame's company values that land at \$6 million.

"We view the contributions by developers as \$8 million in ensuring that the stadium becomes a reality," Krame said, noting that the figure includes the off-site improvements.

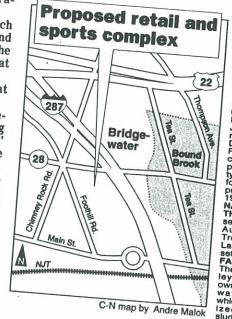
Krame outlined his redevelopment proposal at a The Courier-News editorial board meeting

Krame wants to rezone the property for 625,000 square feet of retail space that would bring in major national chains.

An additional 75,000 square feet of space would be set aside for other uses, such as a hotel, he said.

American Home Products would donate more than 300 acres of the property to provide Bridgewater Township and Somerset County with open space, recreation and green-

"It is not our opinion that the benefit to the community of rezoning this site is conditioned upon the stadium," Krame said. "We think that the benefit to the community, to Bridgewater's Finderne section and



the county, is all the other things associated with the development."

Krame's experts stressed that the retail proposal is driving the redevelopment of the property, regardless of whether the stadium is

"The zoning isn't going to say that if you don't have the stadium, you don't have the shopping center," said John Madden, planner.

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ENVIRONMENT

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Courier-News Staff Writer

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